



# Building the BeeArc

Social, Cultural, Environmental and Economic Renewal

Inspired by the Honeybee

We Have Recognized How The Honeybee and Nature are Failing

### Colony Collapse Disorder

The Honeybee and Nature Have Become One-Dimensional.

The over commercialisation of the honeybee and of nature is leading to the collapse of both the honeybee's and nature's complex ecological balance and immune system.



### **A Worrying Statistic**

31% of honeybee colonies in the United States disappeared and died in the winter of 2012 - 2013 caused by multiple stress factors bought on by over commercialisation.

We Have Recognized How The Human Being's Social Life is Failing

## Community Collapse Disorder Human and Community Activity Have Become One-Dimensional.

Human beings are facing environmental, community and cultural failure at critical levels.

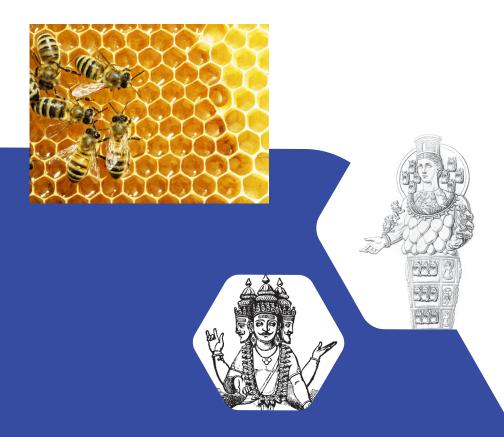




- Climate Change Economic Uncertainty
  - Social Division
- Loneliness and Mental Illness
  - Cultural Confusion

# We Have Recognized How We Can Learn From the Honeybee

- About its critical role in nature
- About its vital role in human food production
- About the extraordinary foods and medicines which benefit human beings
- About the inspirational cultural and spiritual meaning of the honeybee



# We Are Creating a Space Where We Can Come Together To:

#### Look and Listen - A DISCOVERY CENTRE

A space to find out about the significance and meaning of the honeybee and nature and to explore our human relationship with them.

#### Study and Learn - A RESEARCH INSTITUTE

A space to investigate and research the social, environmental and cultural significance of the honeybee and the natural world.

#### Put into Practice - A CRAFT COMMUNITY

A space to explore and put into practice ways in which we can live more sustainable lives together with nature and the honeybee.



### A Three-Dimensional Space



### The BeeArc Discovery Centre Looking and Listening

A space where people can come and explore the relationship between the honeybee, nature and human beings.

The visitor will go on a journey through:

- The Cultural & Spiritual Honeybee Pavilion
- The Social & Community Honeybee Pavilion
- The Environmental & Economic Honeybee Pavilion















### The BeeArc Research Institute Learning and Understanding

A space where we can research and better understand the social, environmental and cultural life of the honeybee as well as exploring the way honeybees can support human beings.

- Meeting space
- Performance & exhibition space
- Natural health resource
- Laboratory and library



### The BeeArc Craft Community Living and Working

A space where people can put into practice our learning from the honeybee in the way we live together, undertake meaningful work together and celebrate life together.

- Living space
- Retreat space
- · Craft workshops
- Garden
- Festivals



### A Three-Dimensional Space Nourishing Our Local Community

### **Economically & Environmentally**

- Meaningful work for local people
- Support for local business
- Opportunities to develop collaborative community economics
- · Environmental monitoring

### Culturally & Spiritually

- Access to cultural & educational resources
- Access to others in the community with shared ideas, interests and concerns
- Access to natural health resources

### Socially & Communally

- Opportunities to develop shared interests and activities
- Opportunities to learn new skills in a social setting
- Opportunities to simply meet, talk, walk, eat and share with others



### A Three-Dimensional Space Supported by Global Ambassadors

Goathland's BeeArc Project is not just a local or even national initiative. The BeeArc idea is being promoted and developed around the world as a model for stimulating social, economic and cultural renewal.

Here are some of the 20 Ambassadors to the BeeArc working in Brazil, Bulgaria, Nigeria, Portugal, France, Romania, Turkey & Israel. There are other Ambassadors in Indonesia, Morocco, USA, Slovenia, Germany and Canada.



Dr Andresa Baretta Brazil



Prof John Igoli **Nigeria** 



Prof Vassya Bankokva **Bulgaria** 



Prof Ali Atayoglu **Turkey** 



Prof Miguel Vilas-Boas **Spain** 



Adrien Thibault **France** 



Dr Stefan Stangaciu **Romania** 



Yossi Aud (Bees for Peace) Israel

### A Three-Dimensional Space A Building For All Our Futures

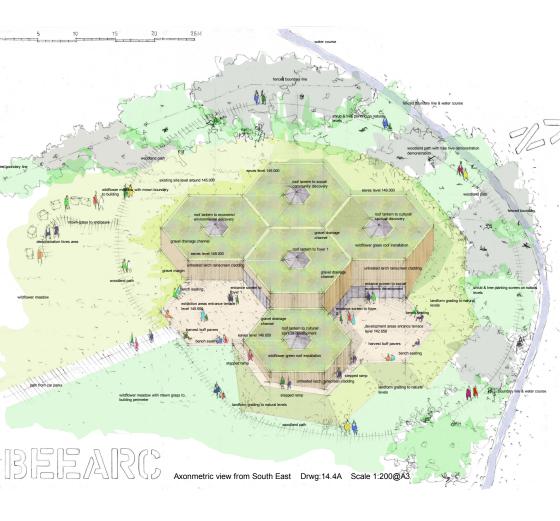
- A building where we can work together for the honeybee and the natural world
- A building where we can explore how best to understand the changing world we live in
- A building which can serve as a model for a truly sustainable and energy efficient future

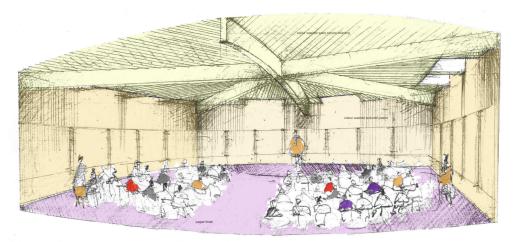




"Whoever looks at a beehive should actually say with an exalted mind; making this detour by way of the beehive the entire cosmos can find its way into human beings and help to make them sound in mind and body."

Rudolf Steiner Nine Lectures on Bees, 1923





# 33 Years Inspired by the Honeybee

Over the last 33 years James Fearnley has pioneered a number of health and social initiatives inspired by the honeybee.

The BeeArc brings this experience together in a project of benefit to the honeybee, the community and our environment.



# Will you help build the BeeArc?

A healthy beehive can contain up to 70,000 honeybees working together to build their community.

Will you become one our 70,000 BeeArc friends and supporters?

Connect with the BeeArc at **beearc.com** or for more information email **info@beearc.com** 





